



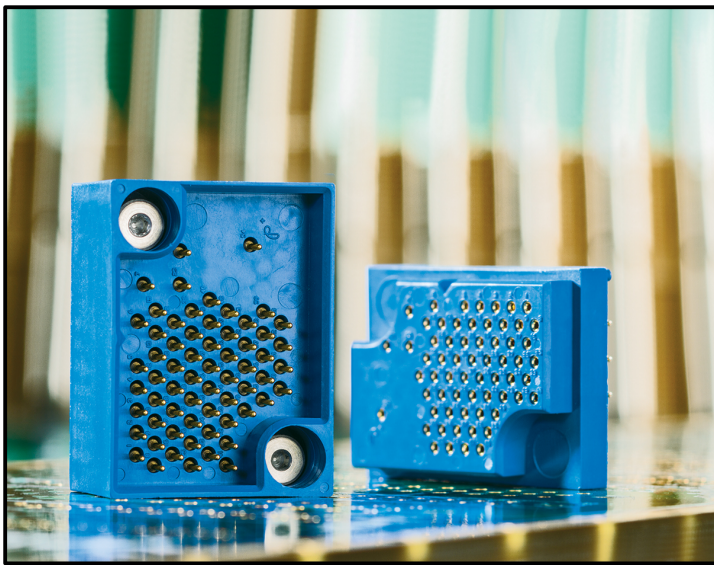
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Positronic – an industry leader in custom and modified connectors



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Positronic, a leading global manufacturer of high reliability electronic connectors and build-to-print cable assemblies, continues to lead the industry in its ability and desire to offer custom connectors at relatively low volumes. For Positronic, the phrase "custom connectors" covers the spectrum from basic modifications to clean-sheet designs done for a specific application use. Although Positronic boasts a large catalog of standard products, customized solutions are common for the organization.

Across the industry, customers interested in customized connectors are typically discouraged from considering such solutions due to the high volume requirements reserved for such arrangements. At Positronic, application-specific product is available in quantities as low as 25 pieces. In cases where the solution is highly unique and tooled specifically for a customer application, a 100 to 250 minimum buy is not uncommon.

If you are interested in learning more about a tailored solution from Positronic, the first step is to make contact with a Positronic sales agent. This can be done quickly by visiting www.connectpositronic.com/en/sales-agents.

About Positronic

Positronic is a global manufacturer of highly reliable electronic connectors known for distinctive core capabilities, including solid machined contacts with low resistance/high conductivity for use in standard and quick-turn custom connectors. Key products include high power, D-sub, rectangular, modular and circular connectors. Many parts are available immediately off-the-shelf using PosiShop.com. Customized solutions are available as well. Positronic is known globally for the unique ability to quickly modify existing designs or create new products to meet application-specific needs. Visit www.connectpositronic.com for more details.

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