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Gregory S. Rocque Appointed as President of Positronic

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Positronic, a global manufacturer of high reliability electronic connector products based in Springfield, Missouri, USA, has appointed Gregory S. Rocque as President of the Company. Rocque will lead the efforts and execution of continued change and growth for the Company, while invigorating Positronic as a thought leader in the industry and driver of innovative solutions for demanding interconnect applications.

For the past eight years, Rocque has been an important member of the Positronic Board of Directors, working with the Company as an advisor for business growth. This allows for a seamless transition in his new role with the Company. His global experience in manufacturing and supply chain management will allow Positronic to further advance operational efficiencies in addition to managing and maximizing growth. Rocque's qualifications include a legacy of success in implementing strategies that produce increased capacity, while maintaining high quality, enhancing new product development through collaboration with customers, and exceeding revenue targets.

"Mr. Rocque has a long history of helping companies maximize their potential and leading them in achieving high growth and industry leadership", states John Gentry, CEO of Positronic. "We are pleased to have him join our organization to build upon our strong reputation and take us into the next generation of connector solutions."

The appointment of Rocque as President is effective immediately. To learn more about Positronic, visit www.connectpositronic.com.

About Positronic:

Founded in 1966, Positronic is a global manufacturer of highly reliable electronic connectors known for distinctive core capabilities, including solid machined contacts with low resistance/high conductivity for use in standard and quick--turn custom connectors. Key products include high power, D-sub, rectangular, modular and circular connectors. Customized solutions are available as well. Positronic is known globally for the unique ability to quickly modify existing designs or create new products to meet application-specific needs. Visit <http://www.connectpositronic.com> for more details.