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Doran Associates to Represent Positronic in the Pacific Northwest United States

5 February 2019

Positronic, a global manufacturer of highly reliable electronic connectors based in Springfield, Missouri, USA, is pleased to announce that Doran Associates will represent the Company in the Pacific Northwest United States. Doran will serve as the sales representative in the region, providing customers with a local contact for sales and support of Positronic connector products.

Doran Associates is a professional field sales organization representing world class manufacturers of high-quality electronic components. Doran will represent Positronic in Oregon, Washington, Idaho, and Montana.

“Doran has a wealth of experience in providing electronic component sales and solutions. We are pleased to work with their team of professionals to serve customers in the Pacific Northwest,” said Todd Jones, Director of Americas, Field Sales at Positronic.

According to Tim Doran, President of Doran Associates, “We are delighted to partner with Positronic. Their strong focus on customized solutions and superior customer service makes this partnership a perfect fit for our rep firm.”

Customers can learn more about Doran Associates at www.doransales.com.

About Positronic:

Founded in 1966, Positronic is a global manufacturer of highly reliable electronic connectors known for distinctive core capabilities, including solid machined contacts with low resistance/high conductivity for use in standard and quick--turn custom connectors. Key products include high power, D-sub, rectangular, modular and circular connectors. Customized solutions are available as well. Positronic is known globally for the unique ability to quickly modify existing designs or create new products to meet application-specific needs. Visit <http://www.connectpositronic.com> for more details.

About Doran Associates, Inc.

Doran Associates is a second-generation manufacturer's representative firm, marketing electronic and electrical component solutions to original equipment manufacturers in the Pacific Northwest. Founded in 1968, the company has over 50 years of history in the market.