



Positronic®

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**PEI-Genesis Launches D-subminiature Value-Added  
Assembly Program with Positronic Connectors**

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Positronic, a global manufacturer of high reliability electronic connector products based in Springfield, Missouri, USA, is pleased to announce that PEI-Genesis has been certified to provide value-added connector assembly services. PEI-Genesis is the first Authorized Positronic Distributor to be certified as a value-added assembly partner for Positronic.

PEI-Genesis will assemble a wide range of Positronic D-subminiature connectors (nearly 90,000 potential configurations) at their AS9100 and ISO9001 certified assembly facility in South Bend, Indiana USA. Many of these Positronic D-subminiatures will be assembled, tested, packaged and shipped from PEI within 48 hours.

“We are excited to offer Positronic D-sub connector configurations with quick turn-around times,” said Julie Trunk, Director of Supplier Relations at PEI-Genesis. “Expanding our offering with quality products means that our customers enjoy more variety when searching for interconnect solutions.”

This new capability will be available to customers in April 2019.

Anita Warner, Director of Inside Sales and Distribution at Positronic added, “Providing quick-ship capability for versions of our D-subminiature connector line will be a valuable resource for Positronic customers. PEI-Genesis will now be able to satisfy a market need for delivering high reliability Positronic connectors in days, instead of weeks.”

To learn more about the PEI-Genesis value-added assembly services for Positronic connectors, visit <https://www.peigenesis.com/en/positronic-d-sub-connectors.html>.

**About Positronic:**

Founded in 1966, Positronic is a global manufacturer of high reliability electronic connectors known for distinctive core capabilities, including solid machined contacts with low resistance/high conductivity for use in standard and quick--turn custom connectors. Key products include high power, D-sub, rectangular, modular and circular connectors. Customized solutions are available as well. Positronic is known globally for the unique ability to quickly modify existing designs or create new products to meet application-specific needs. Visit <http://www.connectpositronic.com> for more details.

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## **About PEI-Genesis**

PEI-Genesis is one of the world's fastest assemblers of precision connectors and cable assemblies. From the largest connector component inventory in the world, they develop engineered solutions that support the military, industrial, medical, aerospace, transportation, and energy sectors worldwide. Headquartered in Philadelphia, PA, PEI-Genesis has production facilities in South Bend, IN; Chandler, AZ; Nogales, MX; Southampton, UK; and Zhuhai, China as well as sales offices throughout the Americas, Europe and Asia. More information may be found at [www.peigenesis.com](http://www.peigenesis.com).