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FOR IMMEDIATE RELEASE

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Positronic to Shift Strategic Focus at its India Facility

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Positronic, a global manufacturer of high reliability electronic connector products based in Springfield, Missouri, USA, is implementing a strategic change at its India facility. Positronic will discontinue manufacturing at this location and shift the focus to global Engineering support. The result of this strategic shift will improve our global operational efficiency and overall competitive position, while emphasizing a high level of Engineering excellence and support for customers around the world.

This strategic change will optimize the growth of the Company and reduce overlap in some global functions. “India will become an even stronger resource for global Engineering support,” states Greg Rocque, President of Positronic. “Our vision is to become a global partner and world-class provider of the best innovative solutions for demanding interconnect applications. This strategic shift helps position Positronic to better achieve this goal.”

To learn more about Positronic, visit www.connectpositronic.com.

About Positronic:

Founded in 1966, Positronic is a global manufacturer of high reliability electronic connectors known for distinctive core capabilities, including solid machined contacts with low resistance/high conductivity for use in standard and quick--turn custom connectors. Key products include high power, D-sub, rectangular, modular and circular connectors. Customized solutions are available as well. Positronic is known globally for the unique ability to quickly modify existing designs or create new products to meet application-specific needs. Visit <http://www.connectpositronic.com> for more details.