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JOINT NEWS RELEASE

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Positronic Publishes its Premium Power and Signal Connectors on the TraceParts Engineering Platform

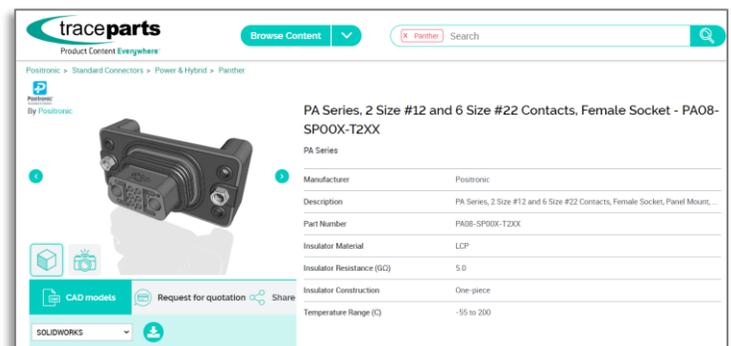
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Positronic, a global manufacturer of high reliability electronic connector products based in Springfield, Missouri, USA, has chosen TraceParts as its catalog publisher to publish its products on www.traceparts.com, the TraceParts Publishing Network, as well as its own website.

For more than 50 years, Positronic has been the trusted source of premium power and signal connectors for a wide variety of global industries. Whether it is deep space discovery, a medical breakthrough, or other critical operation, Positronic connectors deliver The Science of Certainty.

“Publishing the Positronic 3D product catalog on the TraceParts engineering platform provides millions of designers and engineers the ability to discover our products and select options that best fit their performance and size requirements” said Melanie Scott, Marketing Communications Manager at Positronic.

Designers and engineers all over the world are now able to preview and download more than **67,000 CAD** files from Positronic on the TraceParts Publishing Network.



“We’re pleased to welcome Positronic to the TraceParts family, where designers can easily find the products they need, download the model in the required format and incorporate it directly into their design,” said Rob Zesch, President of TraceParts America.

To learn more about Positronic, visit www.connectpositronic.com.

About Positronic:

Founded in 1966, Positronic is a global manufacturer of high reliability electronic connectors known for distinctive core capabilities, including solid machined contacts with low resistance/high conductivity for use in standard and quick--turn custom connectors. Key products include high power, D-sub, rectangular, modular and circular connectors. Customized solutions are available as well. Positronic is known globally for the unique ability to quickly modify existing designs or create new products to meet application-specific needs. Visit <http://www.connectpositronic.com> for more details.

About TraceParts

TraceParts is one of the world’s leading providers of 3D digital content for engineering. As part of the Trace Group founded in 1990, the company provides powerful web-based solutions, such as CAD part libraries, electronic catalogs and product configurators. TraceParts offers digital marketing services to help part vendors, 3D printing suppliers, software and computer hardware vendors promote their products and services and generate high-quality B2B sales leads. The TraceParts portal is available free-of-charge to millions of CAD users worldwide. It provides access to hundreds of supplier catalogs and more than 100 million CAD models and product data sheets that perfectly meet the specific needs of design, purchasing, manufacturing and maintenance processes and operations. Learn more by visiting the TraceParts website at www.traceparts.com.

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