



Positronic®

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**Positronic Expands Partnership with Electro Enterprises in the Asia Pacific Region**

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Positronic, a global manufacturer of high reliability electronic connector products based in Springfield, Missouri, USA, is pleased to announce that Electro Enterprises, Inc., one of its Authorized Distributors in North America, has expanded its distribution agreement to include designated countries in the Asia Pacific region. This geographical expansion provides customers in Thailand, Malaysia, Vietnam, Singapore, Indonesia, Australia, New Zealand and the Philippines with additional options for sourcing Positronic products.

“Electro Enterprises is well known for sourcing quality interconnect products for customers around the world,” states Jay Sandidge, Director of Asia Pacific Sales for Positronic. “Electro’s dedication to their customers and attention to detail sets them apart, and we are pleased to expand our relationship with them in Asia Pacific.”

Electro Enterprises has been an Authorized Positronic Distributor since 2017, initially for North America, and now including the expanded territory in the Asia Pacific region.

Electro Enterprises, headquartered in Oklahoma City, Oklahoma, USA, is a leading global distributor of interconnect, electromechanical and wire, cable and harness assembly products. Electro’s AS9100 Quality System and U.S. Department of State Export Registration allow Electro to supply products to key customers around the globe.

To learn more about Positronic products available from Electro Enterprises, visit [www.electroenterprises.com](http://www.electroenterprises.com).

**About Positronic:**

Founded in 1966, Positronic is a global manufacturer of high reliability electronic connectors known for distinctive core capabilities, including solid machined contacts with low resistance/high conductivity for use in standard and quick-turn custom connectors. Key products include high power, D-sub, rectangular, modular and circular connectors. Customized solutions are available as well. Positronic is known globally for the unique ability to quickly modify existing designs or create new products to meet application-specific needs. Visit <http://www.connectpositronic.com> for more details.