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## FOR IMMEDIATE RELEASE

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## West Electronic Solutions to Represent Positronic in Southern California

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Positronic, a global manufacturer of highly reliable electronic connectors based in Springfield, Missouri, USA, is pleased to announce that West Electronic Solutions will represent the Company in southern California. West Electronic Solutions will serve as the sales representative in the region, providing customers with a local contact for sales and support of Positronic connector products.

With over 50 years in the business of selling electronic component products, West Electronic Solutions has the application and design experience required to support customers when choosing connector products. According to Mark J. Hahn, President of West Electronic Solutions, "Positronic provides a high value connector solution that fits extremely well with the West Electronic Solutions industrial and military/aerospace customer base. The engineering capabilities of Positronic connector solutions combined with West's experience and territory knowledge will provide our customers with a positive and productive experience, enabling an exceptional solution on time."

Todd Jones, Director of Americas, Field Sales at Positronic, adds, "West Electronic Solutions has strong relationships in the region and is able to provide knowledgeable and trusted support for Positronic customers."

Customers can learn more about West Electronic Solutions at [www.westelec.com](http://www.westelec.com).

### About Positronic:

Founded in 1966, Positronic is a global manufacturer of highly reliable electronic connectors known for distinctive core capabilities, including solid machined contacts with low resistance/high conductivity for use in standard and quick--turn custom connectors. Key products include high power, D-sub, rectangular, modular and circular connectors. Customized solutions are available as well. Positronic is known globally for the unique ability to quickly modify existing designs or create new products to meet application-specific needs. Visit <http://www.connectpositronic.com> for more details.

### About West Electronic Solutions

West Electronic Solutions is in the business of representing high quality Electronic Manufacturers and Service Providers since 1960. Our function is to partner with the most professional and progressive manufacturers in the market.

West Electronic Sales offers the following advantages:

- Territorial Knowledge of customers
- Field Application Engineers
- Longevity in the Marketplace
- Diverse Product Offering
- Large enough to service your needs, small enough to care